

2011 St. Ignatius CYO Golf Tournament Sponsorship Levels
Title Sponsor—Wert Investment Consulting Group of Wells Fargo Advisors, LLC.
Sunday, June 26th — Willow Hollow Golf Course

TITLE SPONSOR —\$3000 (SOLD—Wert Investments)

- Company Logo on Tournament Golf Balls
- Two complimentary foursomes with lunch & dinner
- Two-page ad (center spread) in Tournament Booklet
- Company Logo and recognition on CYO Web Site with a link to your company web site for 1 year
- Company Banner Displayed at Awards Ceremony (you supply)
- Inclusion of Company promotional item(s) in the Golfer Gift Bag (you supply)
- Company Name and logo on Podium Banner at Golf Outing
- Signage with company name and logo at a tee and on the green (two 18" x24" signs)

GOLD SPONSORS—\$1500

- One complimentary foursome with lunch & dinner
- Full-page ad in Tournament Booklet
- Company Logo and recognition on CYO Web Site with a link to your company web site for 1 year
- Company Banner Displayed at Awards Ceremony (you supply)
- Inclusion of Company promotional item(s) in the Golfer Gift Bag (you supply)
- Signage with company name and logo at a tee and on the green (two 18" x24" signs)

BEVERAGE SPONSOR—\$1250 (SOLD—Promotional Products, ETC.)

- One complimentary foursome with lunch & dinner
- Half-page ad in Tournament Booklet
- Company Logo and recognition on CYO Web Site with a link to your company web site for 1 year
- Inclusion of Company promotional item(s) in the Golfer Gift Bag (you supply)
- Company Banner Displayed at Main Drink Station (you supply)
- Signage with company name and logo at the tee and on the green (two 18" x 24" signs)

\$10,000 GRAND PRIZE HOLE-IN-ONE SPONSOR—\$1250 (SOLD—BFW)

- One complimentary foursome with lunch & dinner
- Half-page ad in Tournament Booklet
- Company Logo and recognition on CYO Web Site with a link to your company web site for 1 year
- Inclusion of Company promotional item(s) in the Golfer Gift Bag (you supply)
- Signage with company name and logo at the tee and on the green (two 18" x 24" signs)

GIFT BAG SPONSOR—\$1000 (SOLD—All About Women)

- One complimentary foursome with lunch & dinner
- Half-page ad in Tournament Booklet
- Company Logo and recognition on CYO Web Site with a link to your company web site for 1 year
- Company Logo Featured on Tournament Gift Bag that goes to all golfers (Re-Usable Clothe bag)
- Inclusion of Company promotional item(s) in the Golfer Gift Bag (you supply)

HOLE-IN-ONE SPONSORS (3)—\$750 (Two Left)

- One complimentary foursome with lunch & dinner
- Half-page ad in Tournament Booklet
- Company Logo and recognition on CYO Web Site with a link to your company web site for 1 year
- Inclusion of Company promotional item(s) in the Golfer Gift Bag (you supply)
- Signage with company name and logo at the tee and on the green (two 18" x 24" signs)

\$2,500 PUTTING CONTEST SPONSOR—\$500 (SOLD—SLH)

- Signage with company name and logo at contest putting green and qualifying hole (two 18" x 24" signs)
- Half-page ad in Tournament Booklet
- Company Logo and recognition on CYO Web Site with a link to your company web site for 1 year

CART SPONSOR—\$500 (SOLD—Bingaman Hess)

- Signage with company name and logo on all carts
- Half-page ad in Tournament Booklet
- Company Logo and recognition on CYO Web Site with a link to your company web site for 1 year

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MEN'S LONGEST DRIVE SPONSOR—\$325 (One Available)

- Signage with company name at longest drive tee box (one 18" x 24" signs)
- Half-page ad in Tournament
- Sponsor mention at Golf Awards Presentation
- Listing on CYO Web Site for 1 year

WOMEN'S LONGEST DRIVE SPONSOR—\$325 (One Available)

- Signage with company name at longest drive tee box (one 18" x 24" signs)
- Half-page ad in Tournament Booklet
- Sponsor mention at Golf Awards Presentation
- Listing on CYO Web Site for 1 year

MEN'S CLOSEST TO PIN SPONSOR—\$325 (One Available)

- Signage with company name at closest to pin green (one 18" x 24" signs)
- Half-page ad in Tournament Booklet
- Sponsor mention at Golf Awards Presentation
- Listing on CYO Web Site for 1 year

WOMEN'S CLOSEST TO PIN SPONSOR—\$325 (One Available)

- Signage with company name at closest to pin green (one 18" x 24" signs)
- Half-page ad in Tournament Booklet
- Sponsor mention at Golf Awards Presentation
- Listing on CYO Web Site for 1 year

DOUBLE HOLE SPONSOR—\$400

- Signage with company name at a tee AND on the green (two 12" x 18" signs)
- Half-page ad in Tournament Booklet
- Listing on CYO Web Site for 1 year

HOLE SPONSOR—\$225

- Signage with company name at a tee OR on the green (one 12" x 18" sign)
- Half-page ad in Tournament Booklet
- Listing on CYO Web Site for 1 year

BOOKLET ADVERTISING OPPORTUNITIES!

- Full-Page Page Ad—\$175 (5.25"w x 8"h)
- 1/2 Page Ad—\$100 (5.25"w x 4"h)
- 1/4 Page Ad—\$50 (2.5"w x 4"h)
- 1/8 Page Ad—\$25 (2.5"w x 2"h)

DONATING PATRONS

- Donations are welcome for prizes, door prizes, and gift baskets

Donating patrons will receive a listing in the Donating Patron section.

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DEADLINES

The Ad deadline to be included in the CYO Banquet Program Booklet is **June 1st, 2011**. Email all ads to Marshall Pickard at pickardadvertising@comcast.net. Any advertisement received after this date will be included in the Golf Tournament supplemental insert. Make all checks payable to **St. Ignatius CYO** and mail to:

Attn: St. Ignatius CYO Golf Tournament
2700 St. Albans Drive
Reading, Pa 19608

Please complete the attached **FORM**. Thank you.

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Please count me in for the following Sponsorship Level:

- | | |
|---|---|
| <u>SOLD</u> Title Sponsor: \$3,000 | _____ Gold Sponsorship: \$1,500 |
| <u>SOLD</u> \$10,000 Hole in One Sponsor: \$1,250 | <u>SOLD</u> Gift Bag Sponsor: \$1,000 |
| <u>SOLD</u> Beverage Sponsor: \$1,250 | <u>SOLD</u> Hole in One Sponsor: \$750 |
| <u>SOLD</u> \$2,500 Putting Contest Sponsor: \$500 | _____ Cart Sponsor: \$500 |
| _____ Men's Longest Drive Sponsor: \$325 | _____ Men's closest to Pin Sponsor: \$325 |
| _____ Women's Longest Drive Sponsor: \$325 | _____ Women's closest to Pin Sponsor: \$325 |
| _____ Double Hole Sponsor: \$400 | _____ Hole Sponsor: \$225 |
| _____ Donating Patron: Donation _____ | |

ADVERTISING

___ Full-page Ad: \$175 ___ 1/2 Page Ad: \$100 ___ 1/4 Page Ad: \$50 ___ 1/8 Page Ad: \$25

All files can be submitted via email. All files must be at least 300 dpi (hi-resolution) and either Black & White or Grayscale. Files can be either a hi-res (300 dpi) PDF, EPS, or TIFF file. Please NO gif or web based files. All files can be emailed to Marshall Pickard at: pickardadvertising@comcast.net. If you have a question, call Marshall Pickard at 301.538.0998.

Name: _____

Company Name: _____

Contact: _____

Address: _____

Phone: _____ Email: _____

Any questions, please call Marshall Pickard at 301.538.0998 or email at pickardadvertising@comcast.net